



# Camtu N. Pham

e-Business Consultant, Lecturer,  
Trainer and Speaker

# PROFILE

## Camtu Pham (Mcom, Bcomp Sci.)

Founder and Managing Director of CleverLink Internet Technology Services, Camtu Pham has cultivated and steered this Business-to-Business service provider to award-winning success.

## CleverLink Award Winning History of Achievements

Winner, 2002 Sales People with a Purpose, *Illawarra Business of the Year*  
Finalist, 2002 Sales People with a Purpose, *NSW Business of the Year*  
Finalist, 2002 *AusIndustry Illawarra Small Business Awards*  
Finalist, 2001 *Integral Energy Illawarra Business Awards*  
Winner, 1999 Sales People with a Purpose, *Illawarra Business of the Year*

Camtu is an experienced international public speaker, e-Business consultant and lecturer in Management and Electronic Business at the University of Wollongong.

## International Speaker

Highly respected in the educational and private sector, Camtu's business insight, in-depth knowledge of commerce, project management, new technology, and motivation to remain at the cutting edge of developments in e-Business has placed her in demand as a public speaker.

Local and international conferences which have benefited from her wide ranging expertise include:

### **AHAUCHI Conference Oct 2002**

Technology As a Strategic Tool to Today's Manager (seminar series).

### **International Communications for Management Group 2000.**

### **CPA Professional Development Training 2002.**

Camtu has shared ideas and the stage with business professionals from global heavyweights such as AMP, EDS, KPMG, Microsoft, Silicon Graphics International.

## Commitment to Others

Keen to nurture the progression of others and assist local business, Camtu is designing and co-ordinating a student Leadership and Business Development program at Wollongong University. The first of its kind at an Australian University, the program offers a symbiotic relationship between students and local companies; students' profit from 'real world' experience and companies reap the rewards of 'newness' and fresh ideas.

CleverLink



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## Professional Affiliations

Honorary member, International Golden Key Society

Vice President, SWAP Illawarra

Executive member, University of Wollongong Alumni  
(Commerce Chapter)

Member, Toastmaster (ATM)

Member, National Speakers Association Australia



## E-Consultant

An experienced advisor for government, public and private companies.

Some of Camtu's clients include:

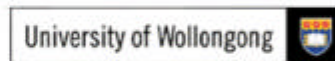
Association of Heads of Australian University  
Colleges & Halls Inc.



TAFE Illawarra



The University of Wollongong



Hydromet Corporation Ltd



Department of State and  
Regional Development



## Camtu is available for consultation, Training and Speaking on:

- ✓ E-Business Solutions (Web design, Internet Marketing, Database Development)
- ✓ Personal Development
- ✓ Marketing and Entrepreneurship
- ✓ Women in Business
- ✓ Implementing a Successful E-Business Strategy
- ✓ Tools and Techniques for Successful Management
- ✓ Project Management
- ✓ How to Become a Better Public Speaker
- ✓ Goal Setting and Planning Techniques
- ✓ Self-Esteem and Positive Thinking



## Camtu can be contacted at:

# CleverLink

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